

6 using the most favorable advertised price as a starting point, soliciting bids over
the network to find a price for the goods or services which is lower than the most
8 favorable advertised price.

3. The method of claim 1, wherein the step of conducting a search over the
2 network includes the use of an existing search engine.

4 the price which is lower than the most favorable advertised price is obtained from
a second set of multiple vendors.

obtaining a posted price associated with the goods or services over the Internet;

6. The method of claim 5, wherein the step of conducting a search over the
2 network includes the use of an existing search engine.

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